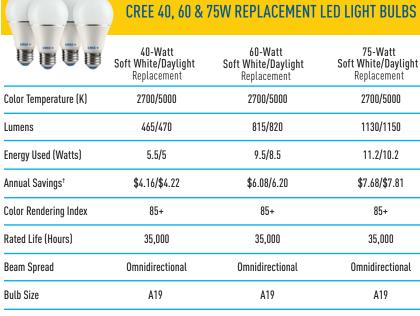


Better light is beautiful light; it makes colors appear richer, true and natural.

Choose better.

At Cree®, we believe in better lighting. Better light is beautiful light. But it's more than just beautiful. It is light that makes you feel more productive, more relaxed and safer. Better light changes everything.

That's why the new and improved Cree LED bulbs feature high color rendering that enhances your space and makes the colors of your décor appear vibrant, richer and more natural – true colors the way they are meant to be experienced.



† At \$0.11 per kWh when compared to 40W/60W/75W incandescent. 25,000 hour lifetime



What makes them better?

Unlike some others, Cree doesn't compromise.

85+

High color rendering Better light for better colors

creebulb.com/dimmers

Longer LED lifetime lasts 32 years (35,000 hours) Up to 7x as long as the cheap LED bulbs



5 year commercial use warranty Better light lasts longer and saves your more



Dimmable. No buzz. No hum. For a list of compatible dimmers visit



Omnidirectional light source



Shines up, down and all-around like a light bulb should



ENERGY STAR® qualified For high performance and superior energy efficiency



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