

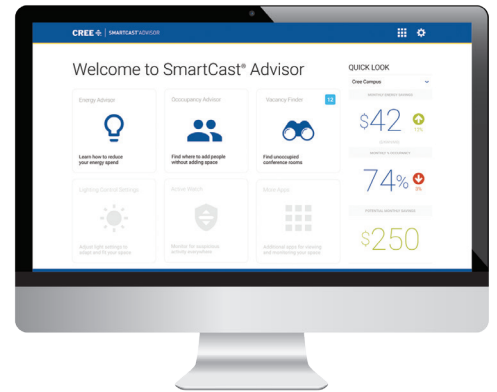
# Cree SmartCast Advisor™ (BETA)

Application Suite for Actionable Intelligent Business Insights

## Overview

The Cree SmartCast Advisor™ is a powerful suite of applications that offers immediate and actionable business insights. It intelligently monitors your building with the SmartCast® PoE lighting network and provides tips on making your business more profitable with recommendations for energy efficiency, putting your spaces to better use, and much more.

Built on the simple and intuitive Cree SmartCast Intelligence Platform™, these insights are delivered via a highly engaging and easy to follow interface which delivers all the value of big data, without all the noise.



## Immediately Actionable Insights

SmartCast Advisor™ offers real-time and historical visibility into your building data. It shows patterns, trends and opportunities to save energy and use space more effectively today and over time. To do this, SmartCast Advisor™ intelligently sifts through massive amounts of data from the lighting network and distills it into simple graphics and recommendations on which you can immediately grasp and act. Rather than drown you in detail, it just works.

## Easy All Around

SmartCast Advisor™ stays true to the SmartCast ethos: simple to install, learn and use. Unlike the complicated alternatives, SmartCast® apps work out of the box when connected to the PoE lighting network. They can be easily reconfigured as needs change over time and don't require costly third-party integrators or devices. Instead, SmartCast® Technology tightly integrates the industry's most intuitive and innovative hardware and software technologies into a single empowering solution.

## Select SmartCast Advisor™ Apps:

### Occupancy Advisor - Add People, Not Real Estate

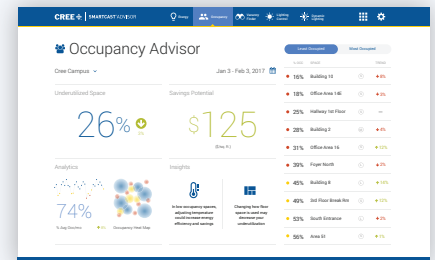
- Make spaces more productive by analyzing relative space utilization over time
- Quickly identify the most and least utilized spaces, which spaces can be reclaimed and which spaces can accommodate more people without adding more square footage

### Energy Advisor - Go Beyond 70% Savings

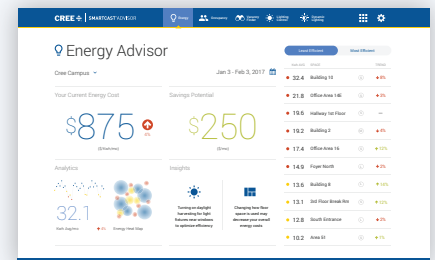
- Analyze energy usage and occupancy patterns to focus efforts on the least efficient spaces
- Optimize system settings to reduce energy beyond the 70% that's possible with standard controls

### Vacancy Finder - Stop Wasting Time on Meeting Rooms

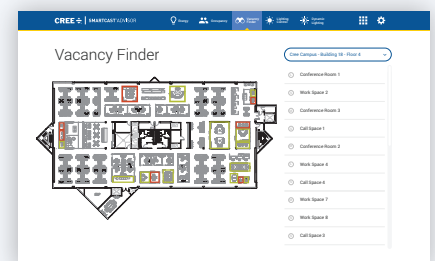
- See real-time meeting room availability based on actual occupancy, not outdated schedulers
- Boost productivity by eliminating wasted time while searching or waiting for meeting rooms



Occupancy Advisor Dashboard



Energy Advisor Dashboard



Vacancy Finder

Contact your Cree sales representative or visit [lighting.cree.com/SmartCast](http://lighting.cree.com/SmartCast) to submit a request to join our SmartCast Advisor™ beta trial.

